



big data

Dispelling
the Myths,
Uncovering
the Opportunities

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work

HARVARD BUSINESS REVIEW PRESS

THOMAS H. DAVENPORT

From the bestselling author of Competing on Analytics

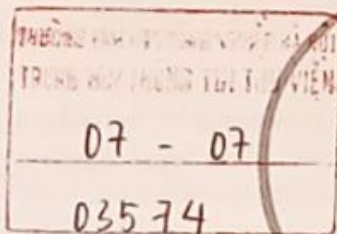
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